



69TH ANNUAL
CONVENTION
 & EXPO
 San Diego, CA

2021 SPONSORSHIP OPPORTUNITIES

Reach Attendees through Purposeful Branding

HOSPITALITY EVENTS

Opening Keynote Speaker	SOLD
General Session	SOLD
Educational Sessions.....	\$10,00
Expo Dinner (Friday)	\$15,000
Sponsored Breaks	\$3,000
Expo Breakfast Buffet	\$12,500
Awards Gala (Saturday)	\$25,000

SWAG OPPORTUNITIES

Convention Tote Bags	\$10,000
Convention t-shirt	\$7,500
Attendee Portfolios	\$5,000
Water bottles.....	\$5,000
Convention Pens	\$3,500

UNIQUE OPPORTUNITIES

Relaxing Station.....	\$6,000
Selfie Station.....	\$5,000
Registration Kiosk.....	\$5,000

PRINT & DIGITAL OPPORTUNITIES

The Hearing Professional magazine – June Edition	
• \$2,200 – Full page color ad	
• \$1,000 – ½ page color ad	
SoundBoard – IHS digital newsletter	
• Tile ads - \$400 each	
IHS Event App	
• \$5,000 – Splash page	
• \$2,000 – Banner ads	
• \$2,000 – Push notifications	
• \$5,000 – Gamification	
• \$2,000 – Pop up messages	
Sponsored Email Blast (each)	\$3,000
Sponsored Facebook Post.....	\$1,000
Tote Bag Inserts (each)	\$1,000

As a sponsor, you will also receive pre-event, onsite, and post-event recognition.
 Questions? Contact Tara Douglass at tdouglass@ihsinfo.org or 734-522-7200 to secure your sponsorship today!

Please return by March 1, 2021

SPONSOR DETAILS	
NAME	
TITLE	
DEPARTMENT	
COMPANY	
ADDRESS	
CITY/STATE/ZIP	
PHONE	
EMAIL	

SPONSORSHIP SELECTION	
OPPORTUNITY	COST
1.	\$
2.	\$
TOTAL \$	

PAYMENT	<input type="radio"/> Check endorsed <input type="radio"/> Please send invoice	
CARD TYPE	<input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> AMEX <input type="radio"/> Discover	
TOTAL AMOUNT	\$	
CARD NO.		
EXPIRATION		CVV:
SIGNATURE		