

2020 Sponsorship Opportunities

IHS has designed sponsorship packages that are proven to be meaningful to our attendees while giving you added exposure and brand recognition.

As a sponsor, you will also receive pre-event, onsite, and post-event recognition.

Questions? Contact Tara Douglass at tdouglass@ihsinfo.org or 734-522-7200 to secure your sponsorship today!

SPONSORSHIP INVESTMENT OPPORTUNITIES

HOSPITALITY EVENTS

Opening Keynote Speaker	SOLD
General Session (1)	SOLD
Closing Keynote Speaker	SOLD
Expo Dinner (Friday, Oct 2)	\$15,000
Sponsored Breaks	\$3,000
Expo Breakfast Buffet	\$12,500
Awards Gala (Saturday, Oct 3)	\$25,000

VISIBILITY OPPORTUNITIES

Convention Tote Bags (1)	\$10,000
Attendee Portfolios (1)	\$5,000
Convention Pens (1)	\$3,500

ADDITIONAL MARKETING OPPORTUNITIES

Pre-Convention Edition of <i>The Hearing Professional</i>	
• \$2,300 – Full page color ad	
• \$1,000 – ½ page color ad	
Convention Directory Ads	
• \$2,000 – Full page color ad	
• \$1,000 – ½ page color ad	
Sponsored Email Blast (each)	\$3,000
Tote Bag Inserts (each)	\$1,000

UNIQUE OPPORTUNITIES

Charging Station	\$2,000
Massage Station	\$3,500
Photo Booth	\$5,000

Please return form no later than July 1, 2020

SPONSOR DETAILS

NAME	
TITLE	
DEPARTMENT	
COMPANY	
ADDRESS	
CITY/STATE/ZIP	
PHONE	
EMAIL	

SPONSORSHIP SELECTION

OPPORTUNITY	COST
1.	\$
2.	\$
TOTAL \$	

PAYMENT	<input type="radio"/> Check endorsed <input type="radio"/> Please send invoice	
CARD TYPE	<input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> AMEX <input type="radio"/> Discover	
TOTAL AMOUNT	\$	
CARD NO.		
EXPIRATION		CVV:
SIGNATURE		